



Healthwatch Westminster and Healthwatch Kensington & Chelsea Volunteering Opportunities

Healthwatch is the champion for people using health and social care services. We listen to people's views about health and social care services including their experiences and encourage health and social care services to involve people in decisions that affect them. We rely on volunteers like you to help make services better. Here's how you can get involved with us through our activities.

Website Communications Volunteer Role

Overview

At Healthwatch, we use our website to engage with people. This includes by encouraging them to share their experiences with us, providing them with information and signposting, sharing important local health and social care news and showcasing our studies and reports. Our website highlights how we use local community voices to help shape and improve health and care services.

Tasks

- Creating news articles and blogs about our projects, national campaigns, evolving public health policies, local events, and public health consultations that people can get involved in
- Researching and creating Advice and Information blogs on health and social care issues
- Reviewing key partner websites for relevant news items to amplify
- Aligning social media content with website content
- Reviewing the website's usability and providing feedback to improve user experience
- Aim to produce a minimum of 1 article per week.

Personal specification/requirements

Experience of using Microsoft Word





- Ability to write in a clear and simple style, in line with the Healthwatch tone (we have training and guidance available to support you with this)
- Ability to understand the different ways of communicating with various audiences

Time Commitment

- A weekly commitment
- You will be asked to give at least three hours per week to the role of Website
 Communications volunteer though we are very flexible. We can discuss and
 agree your time commitment.