

Healthwatch Westminster and Healthwatch Kensington & Chelsea Volunteering Opportunities

Healthwatch is the champion for people using health and social care services. We listen to people's views about health and social care services including their experiences and encourage health and social care services to involve people in decisions that affect them. We rely on volunteers like you to help make services better. Here's how you can get involved with us through our activities.

Social Media Marketing Volunteer Role

Overview

Do you enjoy engaging with the public whilst sharing your digital skills? Help us raise awareness by creating content for our social media channels. This Social Media Marketing volunteer role allows you to make a significant impact by increasing the visibility of Healthwatch in Westminster and Kensington and Chelsea and encouraging more people to get involved.

We are currently present on Facebook, Instagram and X (previously known as Twitter).

Tasks

- Creating captivating content for our social media platforms, which may include through posts, reels, stories and other creative multimedia content
- Using social media to promote our achievements and activities across Westminster/RBKC
- Raising awareness about national health and social care campaigns ways to get involved in health-related public consultations
- Aim to produce a minimum of 1 social media content per week.

Personal specification/requirements

- Experience of using different social media platforms including Facebook, Instagram and X

- Experience of using or willingness to learn how to use Canva
- Access to the internet/email
- An interest in creating visual content such as digital graphics or video.

Time Commitment

- A weekly commitment
- You will be asked to give at least three hours per week to the role of Social Media Marketing volunteer though we are very flexible. We can discuss and agree your time commitment.